

TEDx RVA

x = independently organized TED event

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TEDxRVA will Live Stream on March 22 Schedule of speakers released

Richmond, VA - TEDxRVA, an independently organized event licensed by TED, will live stream presentations by all 30 speakers for the March 22 event in Richmond. The link will be available at www.TEDxRVA.com, and services are being provided by Live Stream, a company that frequently provides this service to TEDx events at no cost. The event is sold out.

“TED is about sharing ideas worth spreading,” said curator Andy Stefanovich. “The Richmond region has these ideas and the time has come to share them with the world. In addition, we have curated a host of talks from around the world, to offer their valuable perspectives. Inside and out, we will be inspired and challenged.”

“Bringing an extraordinary TEDx experience to Richmond has been a dream of mine for many years,” Stefanovich continued. “I am delighted that a massive team of volunteers and generous community sponsors from throughout RVA have the same passion. I feel few projects have come along that have the ability to help shape the course of a community. I believe this one is just that, and as we move forward beyond today, it is us, the early adopters to TEDxRVA, that can help drive this movement.”

The theme of TEDxRVA is “Create.” In addition to the speakers, the day will be infused with creative experiences, adding an additional dimension to the usual TEDx experience. TEDxRVA will also feature Spacebomb Records Houseband, who will perform throughout the day between speakers. The event is being held in the Power Plant, an 1896 structure which housed turbines that powered the

nation's first streetcar system. The building overlooks the majestic James River, with views of an island with over 40 nesting Great Blue herons.

Extending the dialogue on social media throughout the day will be a rotating schedule of guest commentators from diverse segments of the region. These community leaders will react to the speaker content on their respective social media platforms, also tagging TEDxRVA. A lively dialogue with participants and live stream viewers will also take place on Facebook, Twitter, and Tumblr with photos being posted on Flickr.

Formal and informal viewing parties are being organized throughout the community, such as at the University of Richmond downtown facility, VCU and others. Information about these outlets can be found on TEDxRVA.com.

Speakers will present from 9 a.m. until 6 p.m. with breaks. Below is the list of speakers. Note that this may be subject to change:

Amir Toor	Robert Meganck
Ben Margolis	Steven Peterman
Brian Andres	Steven Fong
Cheryl Heller	Frank Gupton
Deborah Adler	Rob Gibsun
Ed Ayers	Eric Stanley
ELEW	Joey Cheek
Ivy Ross	Zoe Romano
James Walker	Marti Beller
John Blake	Geoff Weathersby
Kaos Pilots (David and Christer)	Brian Marks
Katherine Wintsch	Sheryl Connelly
Kevin Carroll	Michael-Birch Pierce
Mike Henry	Julie Crowder
Noah Kim	Matthew E. White
	Bill Martin

Sponsors for TEDxRVA include Capital One, Owens and Minor, Altria Group, VCU Student Government Association, MWV, The Greater Richmond Chamber Foundation, The Martin Agency, Luck Stone, and Snagajob. Richmond Magazine, the Richmond Times-Dispatch and Radio IQ are media sponsors of TEDxRVA.

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About TEDx, where x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and

connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 25 years ago, TED has grown to support those world- changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The annual TED Conference takes place each spring in Long Beach, California, along with the TEDActive simulcast in Palm Springs; the annual TEDGlobal conference is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily, the recently launched TED-Ed platform for students and educators, the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide, and TEDBooks, short e-books by speakers that elaborate on a single idea originally presented on TED's stage. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world, and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities. Follow TED on Twitter or on Facebook.

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